



**aurea**

AgroSciences

THE LEADING FRENCH LABORATORY  
FOR **AGRICULTURAL** AND  
**ENVIRONMENTAL** ANALYSES



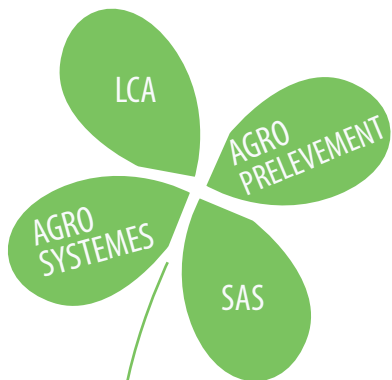
[www.aurea.eu](http://www.aurea.eu)



AUREA WAS BORN WHEN THE 3 LEADERS IN THE AGRO-ENVIRONMENTAL ANALYSIS SECTOR MERGED : SAS LABORATOIRE, LCA LABORATORY, AGRO-SYSTÈMES/ AGRO-PRÉLÈVEMENT.

THANKS TO OUR 50 YEARS OF EXPERIENCE IN AGRONOMIC AND ENVIRONMENTAL ANALYSES, YOU CAN REST ASSURED WITH THE SERVICES OF A TRUSTWORTHY LABORATORY OFFERING THE BEST POSSIBLE COMBINATION OF COST, QUALITY AND LEAD TIMES.

AS A BENCHMARK LABORATORY AT EUROPEAN LEVEL, FOCUSED ON CLOSE CUSTOMER RELATIONS, WE HAVE STAYED TRUE TO OUR CORE VALUES OF EXCELLENCE AND QUALITY SERVICES.







# A FEW FIGURES FOR AUREA

**3**  
LABORATORIES



**6.000**  
CUSTOMERS



**200**  
employees



**20 M€**  
in turnover



**370.000**  
Nitrogen residues and soil analyses



**20.000**  
Water analyses



**45.000**  
Organic matter analyses



**35.000**  
Plant analyses



# COMBINING OUR KNOW-HOW TO PROVIDE UNIQUE SERVICES IN EUROPE

## TARGETING SUSTAINABLE AGRICULTURE

The importance of agronomic and environmental analyses has increased significantly in farming operations over the past half-century. Analyses are used as a key decision-making tool, reconciling production targets and environmentally-friendly technical itineraries. For the last 50 years, Auréa has systematically targeted innovative solutions, providing the basis for a modern agricultural segment, supplying quality food for all while protecting the environment.



## AGRICULTURE

### Auréa support services to meet your requirements in the field:

- > Nutrition and fertilisation (soil, plants, fruits and berries)
- > Plant health
- > Input quality (water and effluents, fertilisers and amendments, ferti-irrigation)
- > Environmental impact (livestock effluent management, regulatory checks)
- > Sale of analyses (in-house telemarketing unit)
- > Sampling (our team of 130 samplers is available throughout France)
- > Agronomic platform: expertises (customised studies), advice, customised studies, training, etc
- > Extranet for access to analyses, to track samples and obtain statistical summaries of your analytical databases
- > Our agronomists can train your technicians

## OUR ANALYTICAL EXPERTISE

Soil analyses  
Nitrogen residues  
Alkaline and organic products  
Plant analyses  
Phytopathology  
Irrigation & livestock drinking water  
Livestock effluents

### Our customers :

Wholesalers	Horticulturists
Cooperatives	Truffle farmers
Chamber of agriculture	Nurseries
Viticulturist	Park and garden managers
Arboriculturist	Crop-livestock farmers
Market gardeners	Engineering firms

**55%**

Total market share

**150.000**

Soil analyses / year

**220.000**

Nitrogen residue analyses / year







For many years, AUREA has established its position as a key operator for organic farming, now and in the future. We can offer a range of services such as determining the agronomic properties of farm effluents and composts, or checking that sludge complies with regulations on agricultural spreading and fertilisers meet NF standards.

## ORGANIC FARMING



### Aur  a support services to meet your requirements in the field:

- > Agronomic benefits (chemical, physical, biological and biochemical analyses)
- > Compositional safety (organic and metal trace elements, inert components and impurities)
- > Microbiological properties
- > Checking compliance with regulations
- > Checking for pollutants
- > Operational advice
- > On-site sampling

**50%**

Total market share

**2.000**

Customers

**50.000**

Samples

### Our customers :

Compost platform operators  
Organic amendment and fertiliser manufacturers  
Anaerobic digestion plants  
Livestock farmers  
Engineering firms  
Public authorities  
Farm shops  
Chambers of agriculture  
Technical and research centres

## OUR ANALYTICAL EXPERTISE

Sludge analyses  
Sediments  
Composts  
Anaerobic digestion analyses  
Biofuels  
Soils  
Soil analyses  
Wastewater







We are specialised in wastewater analysis throughout France. We can offer a wide range of water analysis services (on-site operations, analyses, audits, consultancy services) for urban and industrial treatment systems.

Thanks to our expertise, we can meet the specific expectations of the sector in terms of analytical deadlines, competitive pricing, on-site operations and consultancy services. We can also offer a wide range of specific services for analyses and studies relating to the natural environment (surface water, ground water) aiming to measure the effects of industrial operations and discharges on the former.



## WATER & THE INDUSTRIAL ENVIRONMENT

### OUR ANALYTICAL EXPERTISE

- Wastewater
- Rainwater
- Irrigation water
- Water in the natural environment
- Water networks
- Waste

#### Aurea can offer the right solution for all of your problems:

- > Urban and industrial treatment: auto-monitoring systems, micro-pollutants
- > Monitoring the quality of aqueous discharges (leachates, auto-monitoring of industrial wastewater, ZDHC, assistance and audits, metrology)
- > Testing the natural environment (ground water, surface water)
- > Rainwater testing (monitoring hydrocarbon separators, rainwater from classified sites or motorway networks, testing for potential pollutants, metrology, etc.)
- > Assistance, training and audits, metrology, pilot testing of on-site or laboratory treatment
- > Water network testing (water supplied to the food and agricultural sectors, on-board water supplies)
- > Waste (testing for potential pollutants, agronomic use)
- > Sediments (testing for potential pollutants, agronomic use, interstitial water)

#### Our customers :

Treatment plant operators  
Engineering firms  
Industrial operators – Environmentally classified sites  
Public authorities

**20.000**  
Water samples/year

**500**  
Customers

#### WHAT AUREA CAN OFFER :

- > A-to-Z in-house service management: from taking samples to using results
- > Rapid responses to your requests
- > 100% available contacts





Aurea has been a key contributor in the specialist crop sector for over 20 years. We can offer a wide range of services in order to optimize the selected substrate, qualify soil fertility, adapt fertilisers to plant requirements and check the sanitary profile of plant matter.

#### Aur  a support services to meet your requirements in the field :

- > We can analyse the physical and chemical fertility of substrates and soils while considering the sensitivity of crops to pH and salinity
- > Organic fertiliser analyses
- > Water and nutritional solution analyses
- > We can detect and identify virus for plant plots and batches
- > Phytopathological diagnostics
- > We can supply reagents and consumables developed or distributed by AUREA, intended for use at laboratories using the ELISA technique
- > We can supply detection kits for use in fields or in a greenhouse to detect pathogens

**50%**

Total market share

**10.000**

Organic amendment and crop support analyses / year

**+200**

Customers in the world of specialist crops and professional parks and gardens

#### Our customers :

Manufacturers of crop support supplies  
Nurseries  
Horticulturists  
Market gardeners  
Pitch care operators  
Park and garden businesses

## SPECIALIST CROPS



### OUR ANALYTICAL EXPERTISE

On-site volume testing  
Crop support  
Leaf diagnostics  
Nutritional solutions  
Crop diseases  
Market gardening soils





# A COMPREHENSIVE RANGE OF SERVICES INCLUDING SUPPORT FOR ALL PHASES

All operators in the agricultural, food and environmental segments must monitor their operations and the effects of the former at all times, using reliable and precise techniques, to meet the requirements applicable to products in terms of competitiveness, the environment and sanitary quality.

**AUREA AgroSciences can provide key input to meeting this challenge.**



## Analyses

- > Quality analyses :
  - COFRAC-accredited laboratory
  - Approved by the French Ministries of Agriculture and the Environment
  - Authorised by INAO
  - France AgriMer agreement
  - Best possible Quality/Price/Deadlines ratio
  - Complete analysis packs or customised parameters



## Studies - trials & advice

*Our engineers can contribute their entire know-how and expertise to providing customers with information and the details they need to fully understand analysis results.*

Aurea, an approved training body

- Interpreting results and providing advice
- Support in the field
- Training on specific subjects or customised corporate sessions

*Find more information at [www.aurea.eu](http://www.aurea.eu)*



## Sampling & advanced logistics

- COFRAC-accredited sampling service
- Nation-wide services
- Geolocation services
- Electronic tracking options, ensuring easy project management
- Sampling gear and measuring tools can be purchased from farm-store.eu



## Innovative web services

- Benefit from a customer space on [aurea.eu](http://aurea.eu) where you can monitor your analyses, view your statistics & history, order sampling supplies, etc.
- On-line shop for sampling gear and measuring tools: [Farm-store.eu](http://Farm-store.eu)
- FertiWeb software: fertiliser plan calculations
- Agronomic portal [wiki.aurea.eu](http://wiki.aurea.eu)
- 'AUREA & Vous' newsletter







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